



LT LAKE TRAVIS
CAVALIER BAND



1ST ANNUAL

March-A-Thon

FUNDRAISER

SATURDAY, AUGUST 16TH 9:30AM – NOON

**JOIN THE LAKE TRAVIS HIGH SCHOOL MARCHING BAND FOR OUR
FIRST-EVER MARCH-A-THON!**

Mini parades will begin in local neighborhoods, followed by a community march down Hill Country Blvd from 11:15–11:45 AM, ending with a free to the public grand finale concert at the Galleria Central Plaza!

Host a Mini-Concert IN FRONT OF YOUR BUSINESS!

For a \$300 tax-deductible donation:

- ONE song performance tailored for your business
- Conduct the band and get a shoutout!
- Song list provided upon selection
- ALL BRONZE SPONSOR LEVEL BENEFITS (SEE BACK)

Sponsor the Event

- Business shoutouts at every stop
- Support local students and gain community exposure



Interested?

Scan the **QR Code** and submit the form to host a concert.
We're also grateful for **donations** of any amount.

Questions?

ltbp.fundraising@laketravisband.com
or 512-944-2929

Donate Here!



Concert Sign-Up!



www.laketravisband.com/march-a-thon

*Tax Deductible Donations: The Lake Travis Band Parents, Inc. helps support the band program by providing funds to offset expenses and keep student fees as low as possible. LTBP is a 501(c)3 tax exempt organization – Federal Tax ID 74-2973194.

LAKE TRAVIS CAVALIER BAND

2025 - 2026 **SPONSORSHIP BENEFITS**

LOGO PLACEMENT

	DIAMOND \$10,000	PLATINUM \$3,000	GOLD \$1,500	SILVER \$750	BRONZE \$300
Exclusive sponsor for March-A-Thon banner, Exclusive sponsor for 4 th of July float banner, Premium placement on flyers & other promotional materials					
Mobile Band Event Banners and all High School & Middle School Band events, Fence Banner at away games, Band Equipment Truck & Cavalier website	All 4 locations - premium placement	All 4 locations - standard placement	Event Banner Fence Banner Website	Event Banner Website	Website
Logo placement on Band Sponsor page of the LT Varsity Football program	Premium placement	Standard placement	Standard placement	Standard placement	Standard placement
Logo displayed on Jumbotron at home varsity football games; recognition announcement at half time	Jumbotron AND Announcement	Jumbotron OR Announcement	Jumbotron OR Announcement		
Logo printed in High School & Middle School band concert programs	Full page recognition	1/2 page recognition	1/4 page recognition	1/8 page recognition	Name listed
Logo included on 8 th Grade Band Night t-shirts	Premium placement	Standard placement	Standard placement		

SOCIALS

Social posts during 25/26 school year on Cav Band Social Media channels	6 dedicated posts + 1 feature story	4 dedicated posts	3 dedicated posts	2 shared mentions	1 shared mention
Mentions in Cav Band News, our weekly newsletter distributed to 440+ parents/guardians and 225 students	Weekly	Bi-monthly	Quarterly	2x year	
Sponsor-of-the-Month business highlights in Cav Band News	2x year				

OPPORTUNITIES & EXTRAS

Pre-roll sponsorship on band videos published to YouTube and Social Media					
One 45-minute private concert by student quartet or drum line appearance for personal or business party/event					
Reserved seating at holiday and spring band concerts					
Join the drum majors to conduct one stand tune during a home football game					
One full-color band poster with personal message from the drum majors					

www.laketravisband.com/sponsor

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