



LAKE TRAVIS CAVALIER BAND



HELLO FRIENDS & NEIGHBORS
THE LAKE TRAVIS HIGH SCHOOL CAVALIER BAND
NEEDS YOUR SUPPORT!

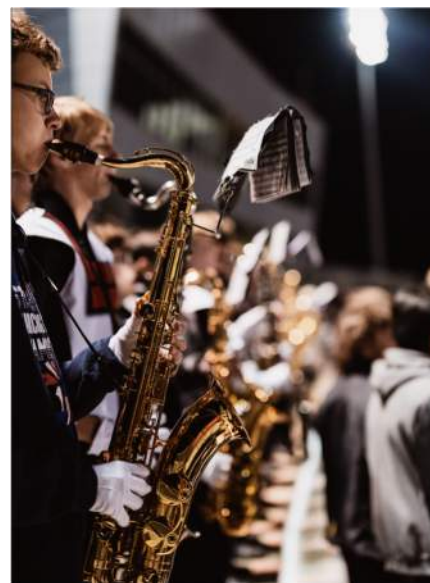
Sponsorships are crucial to supplement district monetary funding.

Every dollar you donate helps us...

- **Keep music education accessible & affordable to all students.**
- **Facilitate music camps, competitions and event opportunities.**
- **Help the band obtain and maintain all instruments.**
- **Enhance the high school Color Guard and Band experience.**
- **Create confident leaders thru dynamic life changing experiences.**

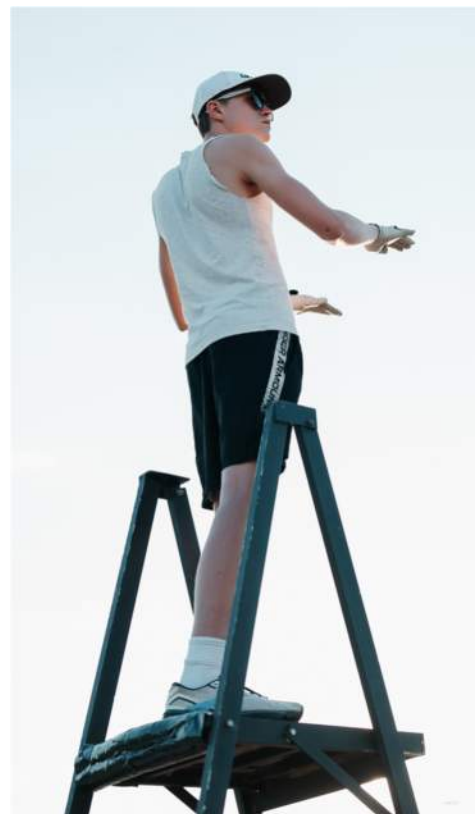
CAVALIER BAND **BY THE NUMBERS**

- We have over **200** students in the Cavalier Band and Colorguard – Band is the largest Lake Travis High student body organization.
- We perform in **5-6** marching contests each fall and at all Lake Travis football games (up to 16) from mid July – December
- We feed over **8,000** meals to the students over the course of about **32** events.
- We will travel **17-20** times each season taking **8** school buses or **5** charter buses each time.
- We also require **1 – 48'** semi-trailer and **2 – 26'** box trucks to move props/instruments.
- Students dedicate **80+** hours of summer band camp time to begin learning a new show on an asphalt field and continue learning music and choreography or performing daily for **10** weeks after school begins.
- Band produces LEADERS - Many of LT's highest achieving students academically are members of the LT Cav Band marching daily for **10** weeks after school begins and then continuing into concert season
- A show is ~ **8** minutes of continuously choreographed movement while playing an instrument in sync.



LAST SEASONS **ACCOMPLISHMENTS !**

- Qualified for the **UIL State Marching Contest** for the **4th year in a row**—marking our **6th appearance in school history**
- Placed **6th at BOA**, making Finals and achieving the **highest placement ever** for Lake Travis at this prestigious contest
- Earned a **1st Division – Unanimous ranking** in UIL Marching
- Finished **4th in Prelims and 4th in Finals at the Area Contest**
- Placed **20th at the State Marching Contest**
- The Color Guard **made Finals** at the Texas Colorguard Circuit State competition in their classification



- The Lake Travis Wind Ensemble capped off a rigorous fall semester with a performance at the 78th Midwest Clinic in Chicago, after being selected the previous spring as **one of only six high school concert ensembles in the country**
- **Over 20** students from the Wind Ensemble and Wind Symphony **earned honors** in the highly competitive Region Band auditions
- The Astrea Sax Quartet earned a **Gold Medal** at the Coltman Chamber Competition
- We took **all four** concert bands to UIL Concert and Sightreading where they all received **superior ratings**

OUR DEDICATED DIRECTORS



RICHARD HICKS
Director of Bands



BEN ZEIN
Assistant Band Director



DOUGLAS BELL
Assistant Band Director



BRITTANY BAPTISTA
Director of Percussion



JORDAN REDDICKS
Asst. Director of Percussion



MICHAEL FAIRBROTHER
Color Guard Director

LAKE TRAVIS CAVALIER BAND SPONSORSHIP PACKAGES

2025 - 2026 SEASON



DIAMOND PACKAGE -TITLE SPONSOR OF MARCH-A-THON \$10,000

ONLY 1 SPOT AVAILABLE!

LOGO PLACEMENT

Exclusive sponsor for March-A-Thon banner, Premium placement on flyers & other promotional materials
Premium logo placement on Mobile Band Event Banners at all High School and Middle School Band events, Fence Banner at away games, Band Equipment Box Truck & Cavalier website
Premium placement on Band sponsor page of the LT Varsity Football program
Exclusive sponsor shown on Marching Band's 4th of July float banner
Logo displayed on Jumbotron at home varsity football games AND recognition announcement at half time
Premium logo placement on Band T-shirts worn for 8th Grade Night
Logo printed in High school and middle school band concert programs - <i>Full page recognition</i>

SOCIALS

Six dedicated posts during the 25/26 school year plus 1 feature story on Cav Band Social Media channels
Weekly mentions in Cav Band News (CBN) newsletter distributed to approximately 440 parents each week
Two Sponsor-Of-The-Month business highlights in Cav Band News newsletter (Fall & Spring)

OPPORTUNITIES & EXTRAS

Exclusive Pre-Roll Sponsorship on Band Videos (Published on YouTube)
One 45-minute private concert by band student quartet or drum line appearance for personal or business party/event
Reserved seating at holiday and spring band concerts
Join the drum majors to conduct one stand tune during a home football game
One full color band poster with personal message from the drum majors

PLATINUM PACKAGE - \$3,000

LOGO PLACEMENT

Logo displayed in four locations: Mobile Band Event Banners, Band Truck, Fence Banner at Away Games, & Cavalier Band website

Logo included on Band sponsor page in the LT Varsity Football program

Logo printed in High school and middle school band concert programs - *1/2 page recognition*

Logo displayed on Jumbotron at home varsity football games OR recognition at half-time

Logo included on Band T-shirts worn for 8th Grade Night

Logo displayed on Mobile Band Event Banner displayed at away football games and all high school and middle school band concerts held at LTHS

SOCIALS

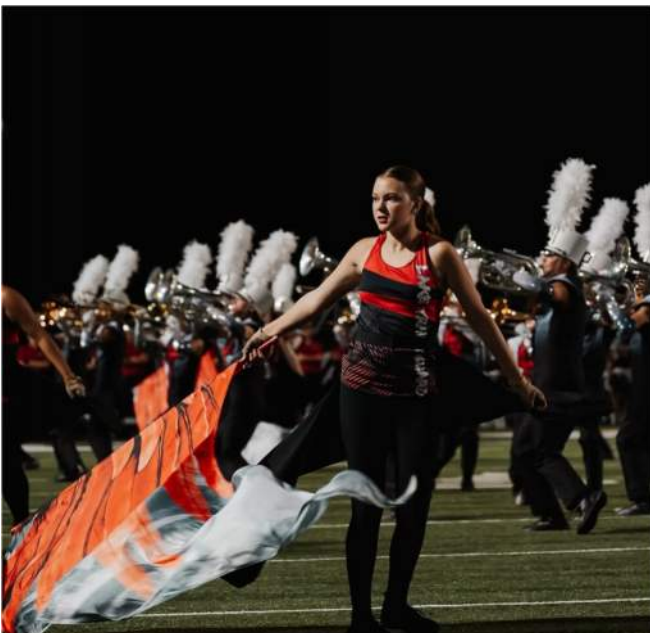
Four dedicated posts during the 25/26 school year on Cav Band Social Media channels

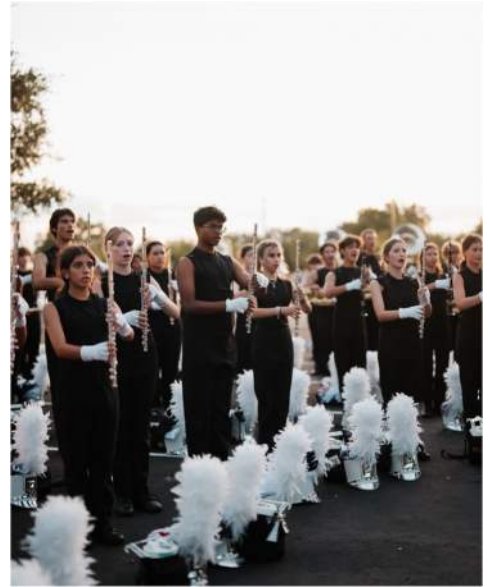
Monthly mentions in Cav Band News (CBN) newsletter distributed to approximately 440 parents each week

OPPORTUNITIES & EXTRAS

Join the drum majors to conduct one stand tune during a home football game

One full color band poster with personal message from the drum majors





GOLD PACKAGE - **\$1,500**

LOGO PLACEMENT

Logo displayed in three locations: Mobile Band Event Banner, Fence Banner at Away Games, Cavalier Band website

Logo included on Band sponsor page of the LT Varsity Football program

Logo printed in High school and middle school band concert programs - *1/4 page recognition*

Logo displayed on Jumbotron at home varsity football games OR recognition at half-time

Logo included on Band shirts worn for 8th Grade Night

SOCIALS

Three dedicated posts during the 25/26 school year on Cav Band Social Media channels

Bi-Monthly sponsor recognition in Cav Band News (CBN) newsletter distributed to approximately 440 parents each week

OPPORTUNITIES & EXTRAS

One full color band poster with personal message from the drum majors

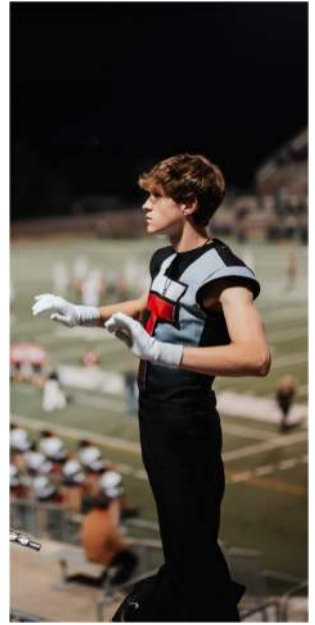
SILVER PACKAGE - \$750

LOGO PLACEMENT	Logo displayed in two locations: Mobile Band Event Banner, Cavalier Band website
	Logo included on Band sponsor page of the LT Varsity Football program
	Logo printed in High school and middle school band concert programs - <i>1/8 page recognition</i>

SOCIALS	Two shared mentions during the 25/26 school year on Cav Band Social Media channels
	Quarterly mentions in Cav Band News (CBN) newsletter distributed to approximately 440 parents each week

OPPORTUNITIES & EXTRAS	One full color band poster with personal message from the drum majors





BRONZE PACKAGE - \$300

LOGO PLACEMENT

Logo displayed on Cavalier Band website

Logo included on Band sponsor page of the LT Varsity Football program

Name listed in High school and middle school band concert programs

SOCIALS

One shared mention during the 25/26 school year on Cav Band Social Media channels

Two mentions in Cav Band News (CBN) newsletter distributed to approximately 440 parents each week (Fall & Spring)

OPPORTUNITIES & EXTRAS

One full color band poster with personal message from the drum majors



WANT MORE?

FOR SPONSORS WHO WANT ADDITIONAL EXPOSURE WE OFFER THE FOLLOWING À LA CARTE OPTIONS THAT CAN BE ADDED TO ANY SPONSORSHIP LEVEL.

- **Extra social media post: \$250 per post**
- **Additional mentions in Cav Band News Newsletter: \$250 per mention**
- **Additional Logo Placement (Mobile Event Banners, Fence Banner at Away Games, Concert Programs): \$500 per location**

INDIVIDUAL ONE TIME SPONSORSHIPS - \$50 to \$500

BENEFITS	MUSICIAN \$50	SECTION LEADER \$100	DRUM MAJOR \$250	DIRECTOR \$500 +
Lake Travis Cavalier Band decal	X	X	X	X
Names mentioned in band concert flyers and print program publications	X	X	X	X
Names listed in annual band banquet program		X	X	X
Names displayed on PAC jumbo screen during band concert performances			X	X
Two band banquet tickets				X
Opportunity to conduct the band for one stand tune at one home game				



Sponsorship Gifts!



\$50 Sponsorship

- Free Button

\$100 Sponsorship

- Free Keychain (metal or acrylic)

\$250 Sponsorship

- Free Button and Keychain

\$500 Sponsorship

- Free Half Hour Photo Session (Senior or Family)
- Free Button and Keychain



NOTE: THESE GIFTS ARE DISTRIBUTED WITH INDIVIDUAL BAND PHOTOS AND COME DIRECTLY FROM WESTLAKE PHOTOGRAPHY

In order to receive these free gifts, your child must sign up for an individual photo.



BECOMING A SPONSOR IS EASY!

SIMPLY VISIT OUR WEBSITE'S SECURE SPONSORSHIP PAGE AT

<https://lths-band-sponsorships-2025.cheddarup.com>

OR

WRITE A CHECK PAYABLE TO LAKE TRAVIS BAND BOOSTERS

THANK YOU FOR SUPPORTING THE LAKE TRAVIS CAVALIER MARCHING BAND.

WE COULD NOT DO THIS WITHOUT YOU!

